# Social Procurement Professional Certificate



Empower your organisation to drive social value through strategic procurement.

The Professional Certificate in Social Procurement is designed for professionals in both the public and private sectors who aim to integrate social value into their procurement practices.

Whether you're developing a strategy, revising procurement policies, or embedding social clauses into tendering processes, this course offers the tools and knowledge to make procurement a catalyst for positive social impact.





# Course Objectives

#### Participants will:

- Grasp the foundational principles and context of social procurement.
- Learn how to cultivate a culture of social value within their organisation.
- Gain practical insights into designing and implementing social procurement policies.
- Develop skills to incorporate social value into tendering and RFx processes.
- Explore case studies and real-world examples from various sectors.

# Course Structure

This is a practical, interactive learning experience delivered over four virtual sessions (each 2 hours long):

# Module 1: Foundations of Social Procurement

- Understanding social procurement. International trends and local relevance.
  - The business and societal case for change.

# Module 2: Building a Culture of Social Value

- Organisational readiness and leadership.
- Embedding social value into procurement strategy.
- Roles and responsibilities in implementation.

### Course Structure

#### Module 3: Policy and Process Design

- Developing a social procurement policy.
- Legal and compliance considerations.
- Defining social outcomes and impact indicators.

# Module 4: Applying Social Procurement in Practice

- Incorporating social value in RFx (Request for Tender, Proposal, Quotation, etc.).
- Evaluation methods and contract management.
- Case studies and hands-on activities.

#### Format

Delivery: Live virtual sessions via Zoom

**Duration:** 4 x 2-hour sessions over 4 weeks.

**Includes:** Course workbook, templates, and practical tools.

**Engagement:** Interactive group work, homework tasks, and discussion forums.

# Who Should Attend

- Procurement officers and managers.
- CSR and ESG professionals.
- Public sector buyers.
- Social value and impact officers.
- Supply chain leads.

#### Get Involved

Sign up today. Please note that proof of payment is required for enrolment.

Invoices available. Register with hello@buysocial.ie

Links to the course can be found at: https://buysocial.ie/services/certificate/

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